



## News release

12 April 2011

### **MAM Funds plc strengthens distribution teams**

MAM Funds plc (MAM), the AIM quoted leading multi asset management group, announces the appointment of two senior distribution personnel strengthening the sales and marketing teams.

With effect from 4 May 2011, Neil Bridge will join MAM as head of business development. Neil was formerly head of UK retail sales at Schrodgers where he worked for 21 years. He began his career at US company Aetna Investment Management, and moved to Schrodgers in 1989.

Neil will be based in the Liverpool office and will be responsible for new business development through platforms, national IFAs, private client stockbrokers, family offices, institutions, and discretionary managers and will work with John Alexander, head of distribution, and Graham Hooper, director, in developing MAM's distribution capability.

Effective 30 May 2011, Mark Harper will join MAM as head of marketing. Mark joins from Gartmore where he has worked as marketing manager since September 2009. Prior to this Mark has held marketing roles at Invesco Perpetual and Lloyds TSB, where he worked for 12 years.

Mark will be based in the Reading office and will be responsible for MAM's marketing activities.

Graham Hooper, director MAM Funds Plc, says :

"These are exciting times for the group and we have plans to diversify the existing product offering and extend our exposure across different asset classes. This will assist in reducing performance correlation across our fund range and dilute key man risk, which in turn will serve to augment and build resilience in our future earnings."

John Alexander, who will report to Neil, added :

"I welcome these new appointments as a crucial part of the ongoing evolution and development of the business and look forward to being part of the team that strengthens and broadens MAM's sales and marketing activities."

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## **Notes to editors**

MAM Funds Plc (MAM) is a leading multi-asset fund management specialist, incorporating Midas Capital Partners and Miton Asset Management fund brands. Both companies are wholly owned subsidiaries of MAM.

Founded in 2001, MAM represents the combined talents and experience of Midas Capital Partners and Miton Asset Management creating a fund management group driven by global asset allocation under the investment direction of Gervais Williams. The group's fund management teams have a wealth of experience and have won numerous industry awards for their innovative investment processes and performance.

In 2004, MAM joined the Alternative Investment Market. Members of the fund management team invest in their own funds and are significant shareholders in the group. MAM has offices in Liverpool and Reading.

**[www.mamfundsplc.com](http://www.mamfundsplc.com)**